



A Marketplace Offering up to 95% Discount

Imagine you are a hotel. In return for issuing \$5000 worth of vouchers you receive \$5000 worth of printing. Until those vouchers are used you haven't paid out anything, even though you are getting your printing up-front. Even better - the printing is now costing you less than 10% of what you would pay if you were spending cash.

Effectively your business would be turning unsold rooms into printing.

By purchasing using your own products or services you can automatically reduce the net cash cost on anything you buy. This is because you are buying using the wholesale cost of your product or service (*the difference between the cost you would pay in cash to service a new customer versus the purchase price of the item you just purchased*).

Ormita allows you to take your excess capacity or stock and convert it into things you need without losing regular business or affecting your cashflow.

Trading At A Discount Compared To Cash

Using Ormita you can trade in your excesses to reduce your overheads. Your cost to purchase now becomes the cost to create additional sales.

As a member you receive part of every sale you make in cash (*covering your fees to us, sales tax and the majority of your cash servicing costs*) and the balance in credits which you can use to make purchases from other businesses.

If you are a service-oriented merchant it is possible that your mark-up can be as high as 200% or more. With Ormita you will be able to trade dollar for dollar at your full retail price. This can result in tremendous savings - paying half price (or less) for the products and services that you need.

Ormita **supplements your income** and provides you with **additional** customers to buy those goods and services you otherwise would not sell today.

Depending on your industry, sellers also receive anywhere from 0% - 50% in cash as part of the sale transaction.

By recovering part or all of your "cost to provide service" to these new customers you are effectively able to purchase new goods and services at almost no cost.

New sales offsetting existing cash expenses.

Calculating Your Cost Savings

Ormita buyers are providing new sales whose revenue offsets your existing expenses. Your overheads are already covered from your existing cash business.



If you are a time-based business then your cost would be relatively low (*transportation, telecommunications, stationery, additional printing & postage etc*).



Accommodation and space related businesses also have low-overheads for additional sales (*those over-and-above their existing cash customers*). Typically these include cleanings costs and additional utility use.



Inventory-related businesses may have costs anywhere from 20% through to 70% to order or manufacture or purchase a replacement part.

Ormita affords you the opportunity to buy at wholesale costs using your own goods and services as a purchasing mechanism.

A Unique Offering



The customers we bring you pay you cash to cover your transaction costs, sales taxes and other expenses.



24 hour, 7 day a week live brokerage services.



Buy, sell and transfer funds online.



No monthly fees and no annual fees.¹



Lowest overall price in the industry.



No cash outlay until we have met both your buying and selling needs.

¹Subject to customer meeting minimum trading volumes per month.

Read more on the next page

Some other Benefits of the Ormita Service

Save Cash

- Realise full market value for non-recoverable, non-recyclable, limited commodities or otherwise unsold stock or time.
- Access interest free credit and repay borrowings with new sales.

Increase Your Asset Base

- Buy at a discount of up to 90%.
- Invest in other businesses without the need for cash.

Increase Your Financial Liquidity

- Convert existing bad debts to assets.
- Pay existing creditors from new sales.
- Convert equity from slow moving inventory or unsold appointment time.

Attract New Cash Paying Customers

- Access innovative ways to new cash contract tenders.

Build Your Brand

- Build a community network around your brand.
- Expand distribution channels and market reach.
- Align your business with charities and community enterprises.
- Gain repeat business and take customers away from the competition.
- Improve your social standing, customer and staff loyalty.
- Create local business opportunities within your community.

Retain Staff and Customers

- Create customer loyalty programmes.
- Provide staff incentives.
- Implement a staff donation/giving programme.
- Pay for client entertainment.

Become More Efficient

- Substitute imports with higher quality, locally provided goods or services at wholesale price.
- Decrease wastage and develop new consumer habits.
- Get more out of your employees with employee rewards and buying programmes
- Take overstocked, last season or end-of-line items off-market while earning full retail value.

With Ormita your new customers cover your transaction costs, sales taxes and other expenses.

Turn Non-Producing Assets Into

... Advertising, Asset Purchases, Business Supplies, Capital Expenditure, Client Entertainment, Equipment Purchases, Food, Freight, Graphic Design, Hardware Leases, Health and Beauty, Holidays, Maintenance & Repairs, Marketing, Medical Services, Needed Goods, Office Supplies, Packaging, Promotional Items, Refurbishments, Signage, Staff Rewards, Stationery, Technical Supplies & Services, Travel, Wholesale Items...

... and much more...

And our customers pay your sales tax, our fees and most of the replacement cost of your product – in cash.

How we make it happen

- Step 1** You register your interest online with Ormita.
- Step 2** One of our Client Directors will meet with you to create a needs analysis of your regular and upcoming business expenses, community commitments, investment goals and lifestyle enhancement ideas.
- Step 3** A buying schedule will be created - representing a minimum of \$2,000 worth of you cash expenses per month.
- Step 4** Your Client Director will find suitable suppliers to provide many or all of these expenses.
- Step 5** Once our suppliers agree to sell, your business begins its commitment to provide a fixed amount of your product or service to our other customers.

You are only charged fees once we have a commitment from our other businesses to supply to you.

You only begin selling once we have a regular spend cycle in place for you.

No false commitments – just a business working to meet your needs.

Become a Member Today:

Do you want to know more about Ormita or become a member?

Enter your details at www.ormita.com and one of our representatives will contact you shortly.

You can also phone us on any of our numbers across the country, speak to your local representative or email us at customer-service@ormita.com.



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