



Ormita's Hidden Benefits

24 Hour, 7 Day a Week Trading

Ormita has live operators available 24 hours a day, 7 days a week to help members buy and sell. Participants can also transfer funds and trade online without incurring additional advertising costs.

Buyers Pay No Transaction Fees

Buyers pay no transaction fees to Ormita.

No Monthly Fees

Provided a member sticks to its agreed arrangements with other buyers and sellers there is no monthly fee and no annual fee.

Sellers Fees Are Covered By The Buyer

As part of each sale - sellers charge a small percentage in cash. This cash is used to offset their costs, Sales Tax/GST/VAT and the fees they owe Ormita.

Brings New Customers

Ormita brings new customers to a business, without affecting the existing cash sales already being generated by the company. This may result in more "word-of-mouth" referrals, an increased work-portfolio, more recommendations, improved organizational skills, higher visibility and more cash sales.

Is Incremental Business

Each Ormita sale is incremental business over and above regular cash-paying customers.

Pays for Purchases Out of New Sales

Businesses acquire what they need, or want, and pay for it with additional sales of their products or services.

Improves Cashflow

There are two ways to increase cash flow – reduce costs and create additional sales. Ormita does both! Ormita provides business owners the opportunity to acquire what they need with what they have and allows them to preserve their working capital for other needs.

Moves Excess Inventory

Every business owner struggles with the dilemma of what to do with excess products. Traditionally this inventory is discounted, sold at a loss, donated or destroyed. Ormita offers a new way to recover full market value for these commodities without impacting the brand or cash-paying customers. By selling "off-market" to Ormita members a business retains full control over product placement and pricing. Ormita matches sellers with buyers from across the globe – providing a new outlet to move those products.

Helps Beat Inflation

Ormita offers a way for businesses to supplement their existing income through the process of trading their excess capacity or slow moving inventory for things they need. Regardless of the amount of money in the economy a business owner can still make acquisitions, create more brand awareness, fund marketing campaigns, reward customers, improve staff moral and enhance their lifestyle by trading what they have for what they need.

Generates More Cash Sales

Ormita lets businesses purchase advertising using their own products or services as payment instead of cash. This method reduces the overall cost of advertising to cents on the dollar. By trading in downtime or excess stock, a business owner can fund new promotional campaigns to attract cash-paying customers through their doors.

Provides Repeat Business

Participants will patronize other members businesses over the competition because the credits they have earned are spent within the "community" of members.

Levels The Playing Field

Buyers pay part of the sale price in cash and the remainder in Ormita Credits. The cash received covers Sales Tax/GST/VAT, the sellers' fees and their additional costs to service a new customer. With a business-ess sales costs covered, they can earn more and spend more without it impacting their cash.

Recovers Value From Unsold Time and Space

Time and excess production capacity are a priceless non-recoverable, non-recyclable limited commodities. Selling these via Ormita provides a mechanism for businesses to achieve greater wealth.

Increased Profits

Sales generated via Ormita are incremental business (over and above existing cash income). Using this new income a business owner can offset existing cash overheads and upcoming expenses by purchasing using Ormita instead. The net result is more income and cash savings.

Reduces Overheads

Members can offset many costs of doing business, travelling and living against new sales. Ormita also offers a way to reduce warehousing, liquidation and disposal costs.

Eliminates Bad Debts

Ormita members pay one another at point of sale, thereby taking the hassle out of debt collection. We also offer a unique method whereby participants can recover full value from existing at-risk or overdue debts.

Realises Value from Underperforming Assets

Participants can recover greater value versus discounting or liquidating.

Helps Enhance Your Lifestyle

Using new sales, a business owner can take holidays, fund new purchases for the house, undertake renovations, outsource work, create a more ambient environment, purchase health and beauty services, buy gifts, improve their education and much more.

Creates Wholesale Buying Power

When members purchase using Ormita they are buying out of the profit margin created from new sales – not their existing cash income.

Increases a Businesses Asset Base

By adding new customers and additional revenue, a business can increase its overall profitability and improve the health of its balance sheet. Increased income will offset existing purchases, freeing up cash and contributing to an overall net-profit for the business. Participants may also choose to utilize Ormita Credit to invest in local enterprises, acquire property or purchase other assets.

Interest Free Finance

Ormita offers a revolving, interest-free line of credit to participants. Repayments are funded through the sale of the borrowers own goods and services and are provided based on what a business can sell, not their current turn-over.

Loan Repayments Cost Less Compared to Cash

Because loans are repaid through a business selling its own products or services then the repayment cost is always less than it would be with cash. In the cash economy loans are repaid out of existing cash income, not new sales.

Saves Cash on Capital Expenditures

By funding new purchases with its own products or services, the true cost of acquiring new assets for a business becomes lower.

Converts to Cash

A business owner can convert their unsold time or products into new items, merchandise or services that can be on-sold or “converted” to cash at a price well above the cost of acquiring them.

Provides a Test Market

Ormita offers a risk-free method of trialling new products “off-market”, creating a “buzz”, soliciting feedback, generating referrals and testing consumer acceptance before a full product launch.

Become a Member Today:

Do you want to know more about Ormita or become a member?

Enter your details at www.ormita.com and one of our representatives will contact you shortly.

You can also phone us on any of our numbers across the country, speak to your local representative or email us at customer-service@ormita.com.

Creates a Competitive Edge

Businesses can attract customers away from their competitors, fund prizes and gifts for existing customers, create new promotions and expand their customer base.

Provides a Global Reach

Ormita is present in 29 markets across the globe. Members of Ormita can find trading partners and test their offerings in new markets without risking any cash.

Better Credit Terms

Ormita participants can access interest free loans and repay them with their own products and services. Additionally, those who repay their loans by selling gift-certificates benefit from the delay between voucher purchase and redemption, clients losing vouchers (which are not refundable) and breakage (only having a certain percentage of the certificate redeemed).

A New Way of Providing Shareholder Benefits

Businesses are able to issue stockholder benefits in vouchers for products and services available within the Ormita network. They can also give holiday presents, sales bonuses and customer inducements all without having to dip into their cash reserves.

Self-Insurance for Businesses

Participants of Ormita can pre-purchase a set amount dental, medical and other health related services for allocation to their employees in case of illness. This reserve is funded out of new sales, not existing cash income.

Protects the Local Economy

Economies of scale, transfer pricing, and capitalising on cheap Third World labour or raw materials can enable larger multinational and interstate manufacturers and retailers to tip the so-called “level playing field” in their direction, to the detriment of local businesses. Ormita offers a way for businesses to trade locally and mobilize the value of their products and services in a way that is more cost effective than purchasing from outside suppliers.

Increases Visibility

More customers, a greater number of referrals, a bigger portfolio, more feedback, better signage, more promotional activities and new advertising campaigns funded from additional sales all contribute to improving a businesses atmosphere and visibility.

Builds Community

Members buy and sell with other members, providing the opportunity for more networking and support from others within the community.

Promotes Giving

Charities can accept in-kind donations of goods and services and



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