

Increase Your Market Share

Ormita offers an exciting way for businesses to increase their market share and brand value without impacting their existing cash-flow.

Buy advertising, fund renovations, attract new customers, increase market exposure and protect your turf.

If your business is looking to expand there are two traditional options: go to the bank for a loan or save enough from current sales to finance the project.

Ormita offers an exciting third option: a way for you to use the value tied up in your own products and services to fund immediate growth.

As an Ormita customer you will be able to increase sales, develop new clients, convert excess capacity or inventory into new revenue, and acquire goods and services needed to conduct business.

Buying Advertising the cash-free way

Ormita lets you exchange your time, space, personnel or inventory for credit that you can use to fund advertising and marketing campaigns with no cash down.

There are no monthly fees and no fees to buy.

There are a range of advertising outlets across the nation accepting Ormita. By becoming a regular trader you can budget a set amount of income against a once-off, or ongoing, advertising budget to attract cash-paying customers.

Your fees to Ormita are effectively paid by the buyers of your product or service because they pay you a small percentage in cash. This helps to offset your sales tax, transaction fees and your "cost to supply" expenses.

As an added bonus – advertising purchases made through Ormita require no additional cash contributions by you to the seller.

Other ideas to increase your market-share using Ormita:

- Buy new promotional material
- Offer 'gifts-with-purchase'
- Renovate your business
- Sell additional products and services acquired through Ormita
- Re-brand
- Print and distribute more sales literature

The opportunities are only limited by your imagination.

Summary of Benefits

Provides an Alternative Revenue Source

- Allows your business to purchase goods/services for cents on the dollar
- Lets you access equity tied up in non-producing or slow-moving assets

Expands Your Market Reach

- A risk-free method of purchasing / trialling different methods of advertising
- Introduces new customers to your business

Creates More Market Exposure

- Turns downtime into an increased work portfolio
- Increases the number of word-of-mouth referrals
- Creates a greater marketplace exposure to your product or service offerings







Protects Your Income and Improves Your Books

- Increases your turn-over
- Turns idle capacity into new assets
- Allows you to make purchases from new sales instead of existing cash
- Speeds up the turn-over of assets
- Offers a new way to improve your balance sheet

Eliminates The Competition

- Takes customers away from the competition
- Protects your current cash-flow
- Your suppliers also become your customers

A Unique Offering

-  The customers we bring you pay you cash to cover your transaction costs, sales taxes and other expenses.
-  24 hour, 7 day a week live brokerage services.
-  Buy, sell and transfer funds online.
-  No monthly fees and no annual fees.¹
-  Lowest overall price in the industry.
-  No cash outlay until we have met both your buying and selling needs.

¹ Subject to customer meeting minimum trading volumes per month.

Read more on the next page

Some other Benefits of the Ormita Service

Save Cash

- Realise full market value for non-recoverable, non-recyclable, limited commodities or otherwise unsold stock or time.
- Access interest free credit and repay borrowings with new sales.

Increase Your Asset Base

- Buy at a discount of up to 90%.
- Invest in other businesses without the need for cash.

Increase Your Financial Liquidity

- Convert existing bad debts to assets.
- Pay existing creditors from new sales.
- Convert equity from slow moving inventory or unsold appointment time.

Attract New Cash Paying Customers

- Access innovative ways to new cash contract tenders.

Build Your Brand

- Build a community network around your brand.
- Expand distribution channels and market reach.
- Align your business with charities and community enterprises.
- Gain repeat business and take customers away from the competition.
- Improve your social standing, customer and staff loyalty.
- Create local business opportunities within your community.

Retain Staff and Customers

- Create customer loyalty programmes.
- Provide staff incentives.
- Implement a staff donation/giving programme.
- Pay for client entertainment.

Become More Efficient

- Substitute imports with higher quality, locally provided goods or services at wholesale price.
- Decrease wastage and develop new consumer habits.
- Get more out of your employees with employee rewards and buying programmes
- Take overstocked, last season or end-of-line items off-market while earning full retail value.

With Ormita your new customers cover your transaction costs, sales taxes and other expenses.

Turn Non-Producing Assets Into

... Advertising, Asset Purchases, Business Supplies, Capital Expenditure, Client Entertainment, Equipment Purchases, Food, Freight, Graphic Design, Hardware Leases, Health and Beauty, Holidays, Maintenance & Repairs, Marketing, Medical Services, Needed Goods, Office Supplies, Packaging, Promotional Items, Refurbishments, Signage, Staff Rewards, Stationery, Technical Supplies & Services, Travel, Wholesale Items...

... and much more...

And our customers pay your sales tax, our fees and most of the replacement cost of your product – in cash.

How we make it happen

- Step 1** You register your interest online with Ormita.
- Step 2** One of our Client Directors will meet with you to create a needs analysis of your regular and upcoming business expenses, community commitments, investment goals and lifestyle enhancement ideas.
- Step 3** A buying schedule will be created - representing a minimum of \$2,000 worth of you cash expenses per month.
- Step 4** Your Client Director will find suitable suppliers to provide many or all of these expenses.
- Step 5** Once our suppliers agree to sell, your business begins its commitment to provide a fixed amount of your product or service to our other customers.

You are only charged fees once we have a commitment from our other businesses to supply to you.

You only begin selling once we have a regular spend cycle in place for you.

No false commitments – just a business working to meet your needs.

Become a Member Today:

Do you want to know more about Ormita or become a member?

Enter your details at www.ormita.com and one of our representatives will contact you shortly.

You can also phone us on any of our numbers across the country, speak to your local representative or email us at customer-service@ormita.com.



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